



Wild Delight
Premium Nutrition For Outdoor Birds

Retail Sales Guide



www.wilddelight.com

Wild Delight®: The Brand That

Advanced Formula®



Sizzle N' Heat®

Deck, Porch N' Patio®



Special Finch® Food

Cardinal Food



Woodpecker, Nuthatch N' Chickadee®

Zero-Waste® Fruit Blend

Pioneered Premium



Bugs N' Berries®

Bugs For Birds™

Mealworms

Fruit N' Berry™



Nut N' Berry®

Songbird Food



Gourmet Outdoor Pet Food

Golden® Finch Food

Natural Formula



Buffet® For Outdoor Pets

Outdoor Finch™ Food

Feast® For Outdoor Pets



Nyjer® Seed

Safflower Seed

Fine Sunflower Chips



Black Oil Sunflower Seed

Striped Sunflower Seed

Finch Sock Feeder And Display

Wildlife Formula



Corn On The Cob

Cracked Corn

Crunch N' Nut® Squirrel Food



Dove & Quail Food

Inshell Peanuts

Shelled Peanuts

Less Mess® Formula



Cardinal Food

Fruit N' Berry™

Gourmet

Songbird Food

FREE!



Arbor Displays

With Qualifying Order

**These handsome wooden displays
will draw attention – and customers!**

Large Arbor actual size 48" W x 31.5" D x 83" H.

Small Arbor actual size 41.25" W x 19" D x 75" H.

See order form PWDFM2600, or ask your
sales representative for more information.

Wild Delight
Premium Nutrition For Outdoor Birds

**Use This Order Form
To Get Yours Today!**

Free Store Display System

May not be combined with other programs, promotions or discounts.

No substitutions. One (1) per retail store location.

This form must be completed in full and signed.

Step 1 — Complete Company Information:

Retailer Name: _____

Street Address: _____

City, State, ZIP: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Distributor: _____

Distributor Salesperson: _____

D & D Salesperson: _____

Step 2 — Select One Display System:



☐ Small Arbor Display ☐ Large Arbor Display

Value of Arbor: \$300

Step 3 — Point Of Sale:

☐ Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight® Point-of-Sale Starter Kit (PWDKT6000) to the contact name and address above.

Approved by Distributor Sales Manager

Date

Distributor Order/Invoice Number _____

Step 4 — Order Packaged Product:

Order must be for 30 cases. A minimum of 10 different items (SKUs) must be selected, and a minimum of 10 of those items must be from items marked (*).

ITEM#	ITEM	UNIT SIZE	UNITS/ ORDERED	CASES
372050	Sizzle N' Heat®	5 lb.	6	_____
372140	Sizzle N' Heat®	14 lb.	3	_____
372175	Sizzle N' Heat® Suet	11.75 oz.	12	_____
364050	Woodpecker, Nuthatch N' Chickadee®*	5 lb.	6	_____
376070	Cardinal Food*	7 lb.	4	_____
376150	Cardinal Food	15 lb.	1	_____
377080	Songbird Food*	8 lb.	4	_____
368080	Gourmet Outdoor Pet Food*	8 lb.	4	_____
365050	Fruit N' Berry™*	5 lb.	4	_____
360050	Zero-Waste® Fruit Blend*	5 lb.	6	_____
366050	Nut N' Berry®*	5 lb.	6	_____
374050	Deck, Porch N' Patio®*	5 lb.	6	_____
362080	Crunch N' Nut® Squirrel Food*	8 lb.	4	_____
373050	Golden® Finch Food*	5 lb.	6	_____
381050	Special Finch® Food*	5 lb.	6	_____
390105	Less Mess® Cardinal Food	5 lb.	6	_____
390205	Less Mess® Songbird Food	5 lb.	6	_____
390305	Less Mess® Gourmet	5 lb.	6	_____
390405	Less Mess® Fruit N' Berry™	5 lb.	6	_____
367845	Bugs N' Berries®	4.5 lb.	6	_____
385080	Fine Sunflower Chips	5 lb.	6	_____
383050	Nyjer® Seed	5 lb.	6	_____
388070	Corn On The Cob	7 lb.	4	_____
386080	Safflower Seed	8 lb.	4	_____
375050	Outdoor Finch™ Food	5 lb.	6	_____
361050	Black Oil Sunflower Seed	5 lb.	6	_____
361100	Black Oil Sunflower Seed	10 lb.	3	_____
363050	Striped Sunflower Seed	5 lb.	6	_____
383040	Pink Finch Sock w/Nyjer® Feeder	13 oz.	12	_____
382520	Large Finch Sock w/Nyjer® Seed	25 oz.	8	_____
380050	Shelled Peanuts	10 lb.	4	_____
379050	Inshell Peanuts	5 lb.	4	_____
388490	Woodpecker, Nuthatch N' Chickadee® Block*	13 oz.	10	_____
388320	Sizzle N' Heat® Block*	12 oz.	10	_____
367866	Bugs For Birds™	16 oz.	6	_____
367816	Mealworms	16 oz.	6	_____
388380	Deck, Porch N' Patio® Block*	14 oz.	10	_____
388310	Bugs N' Berries® Block*	12 oz.	10	_____
388350	Nut N' Berry® Block*	13 oz.	10	_____
376300	Cardinal Food	30 lb.	1	_____
377200	Songbird Food	20 lb.	1	_____
368200	Gourmet Outdoor Pet Food	20 lb.	1	_____
365200	Fruit N' Berry™	20 lb.	1	_____
360200	Zero-Waste® Fruit Blend	20 lb.	1	_____
366200	Nut N' Berry®	20 lb.	1	_____
362200	Crunch N' Nut® Squirrel Food	20 lb.	1	_____
381200	Special Finch® Food	20 lb.	1	_____
364200	Woodpecker, Nuthatch N' Chickadee®	20 lb.	1	_____
374200	Deck, Porch N' Patio®	20 lb.	1	_____

TOTAL CASES THIS ORDER

Step 5 — Signature Required:

By signature below, retailer named agrees to accept, install and display the fixture ordered and further agrees that no other product (other than Wild Delight® products) will be stacked or displayed on this fixture for a period of one (1) year from the date of this order shown below. Retailer agrees to reimburse D & D Commodities Ltd. for the value of the fixture as shown, should the terms of this agreement be violated.

Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and retailer will be billed for the total cost of fixtures and free products.

Signature

Date

FREE!

Apple Crate Display

With Qualifying Order

This charming wood display looks great anywhere in retail stores. It will stand out to consumers and boost your Wild Delight® sales.

Actual size 26.5" W x 17" D x 54" H.
See order form PWDFM2625, or ask
your sales representative for
more information.



Use This Order Form
To Get Yours Today!

FREE APPLE CRATE DISPLAY SYSTEM

May not be combined with other programs, promotions or discounts.

No substitutions. One (1) per retail store location.

This form must be completed in full and signed.

Step 1 — Information:

Retailer Name: _____

Street Address: _____

City, State, ZIP: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Distributor: _____

Distributor Salesperson: _____

D & D Salesperson: _____

Step 3 — Order Packaged Product:

Order must be for 12 cases. A minimum of 3 different items (SKUs) must be selected.

ITEM#	ITEM	UNIT SIZE	UNITS/ ORDERED	CASES
367845	Bugs N' Berries®	4.5 lb.	6	_____
372050	Sizzle N' Heat®	5 lb.	6	_____
364050	Woodpecker, Nuthatch N' Chickadee®	5 lb.	6	_____
376070	Cardinal Food	7 lb.	4	_____
377080	Songbird Food	8 lb.	4	_____
368080	Gourmet Outdoor Pet Food	8 lb.	4	_____
365050	Fruit N' Berry™	5 lb.	4	_____
360050	Zero-Waste® Fruit Blend	5 lb.	6	_____
366050	Nut N' Berry®	5 lb.	6	_____
374050	Deck, Porch N' Patio®	5 lb.	6	_____
373050	Golden® Finch	5 lb.	6	_____
381050	Special Finch® Food	5 lb.	6	_____

TOTAL CASES THIS ORDER

Step 2 — Select One Display System:

☐ Regular
K815000

☐ Pest Control
K846000



Value of Crate Display: \$175

☐ Ship rolling casters with display?

Step 3 – Point Of Sale – FREE:

☐ Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight® Point-Of-Sale Starter Kit (PWDKT6000) to the contact name and address above.

POS Kit

- 3-Tier Literature Holder
- Kids Activity Books
- Frequent Buyer Club Envelopes and Cards
- Consumer Guides
- Shelf Talkers
- Laminated Feeding Chart

Approved by Distributor Sales Manager

Date

Distributor Order/Invoice Number _____

Step 4 — Signature Required:

By signature below, retailer named agrees to accept, install and display the fixture ordered and further agrees that no other product (other than Wild Delight® products) will be stacked or displayed on this fixture for a period of one (1) year from the date of this order shown below. Retailer agrees to reimburse D & D Commodities Ltd. for the value of the fixture as shown, should the terms of this agreement be violated.

Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and retailer will be billed for the total cost of fixtures and free products.

Signature

Date



Premium Nutrition For Outdoor Birds

Introductory Stocking Program



Introductory Stocking Program

May not be combined with other programs, promotions or discounts.
No substitutions. One (1) per retail store location. NEW RETAILERS ONLY.

Step 1 - Complete Company Information

Retailer Name: _____

Street Address: _____

City, State, ZIP: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Distributor: _____

Distributor Salesperson: _____

Step 3 - Order Product:

Order from products listed below. No substitutions allowed. Limit one (1) FREE case per item ordered. Order must include at least six (6) of the items marked with an asterisk (*). 20 lb. bags: Must buy 2 eaches to get 2 eaches (†).

ITEM#	ITEM	ITEM SIZE	CASES ORDERED	FREE UNIT	TOTAL CASES
367845	Bugs N' Berries®*	6/4.5 lb.	_____	+ 1 =	_____
364050	Woodpecker, Nuthatch N' Chickadee®*	6/5 lb.	_____	+ 1 =	_____
365050	Fruit N' Berry™**	6/5 lb.	_____	+ 1 =	_____
360050	Zero-Waste® Fruit Blend*	6/5 lb.	_____	+ 1 =	_____
366050	Nut N' Berry®*	6/5 lb.	_____	+ 1 =	_____
374050	Deck, Porch N' Patio®*	6/5 lb.	_____	+ 1 =	_____
390105	Less Mess® Cardinal Food	6/5 lb.	_____	+ 1 =	_____
390205	Less Mess® Songbird Food	6/5 lb.	_____	+ 1 =	_____
390305	Less Mess® Gourmet	6/5 lb.	_____	+ 1 =	_____
390405	Less Mess® Fruit N' Berry™	6/5 lb.	_____	+ 1 =	_____
373050	Golden® Finch Food*	6/5 lb.	_____	+ 1 =	_____
381050	Special Finch® Food*	6/5 lb.	_____	+ 1 =	_____
372050	Sizzle N' Heat®*	6/5 lb.	_____	+ 1 =	_____
376070	Cardinal Food*	4/7 lb.	_____	+ 1 =	_____
368080	Gourmet Food*	4/8 lb.	_____	+ 1 =	_____
377080	Songbird Food*	4/8 lb.	_____	+ 1 =	_____
372140	Sizzle N' Heat®	3/14 lb.	_____	+ 1 =	_____
376150	Cardinal Food	1/15 lb.	_____	+ 1 =	_____
364200	Woodpecker, Nuthatch N' Chickadee®	1/20 lb.†	_____	+ 2 =	_____
377200	Songbird Food	1/20 lb.†	_____	+ 2 =	_____
365200	Fruit N' Berry™	1/20 lb.†	_____	+ 2 =	_____
360200	Zero-Waste® Fruit Blend	1/20 lb.†	_____	+ 2 =	_____
366200	Nut N' Berry®	1/20 lb.†	_____	+ 2 =	_____
374200	Deck, Porch N' Patio®	1/20 lb.†	_____	+ 2 =	_____
381200	Special Finch® Food	1/20 lb.†	_____	+ 2 =	_____
388380	Deck, Porch N' Patio® Block	10/14 oz.	_____	+ 1 =	_____
388490	Woodpecker, Nuthatch N' Chickadee® Block	10/13 oz.	_____	+ 1 =	_____
388350	Nut N' Berry® Block	10/13 oz.	_____	+ 1 =	_____
388310	Bugs N' Berries® Block	10/12 oz.	_____	+ 1 =	_____
388320	Sizzle N' Heat® Block	10/12 oz.	_____	+ 1 =	_____
388470	Block Feeder	4x1 ea.	_____	+ 1 =	_____
383040	Pink Finch Sock w/Nyjer® Feeder	12/13 oz.	_____	+ 1 =	_____
382520	Large Finch Sock w/Nyjer® Seed	8/25 oz.	_____	+ 1 =	_____
372175	Sizzle N' Heat® Suet	12/11.75 oz.	_____	+ 1 =	_____

Step 2 - Point Of Sale - FREE:

- ☐ Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight® Point-Of-Sale Starter Kit (PWDKT600) to the contact name and address above.

Step 4 - Signature Required:

By signature below, retailer named agrees to place Wild Delight® products ordered in a prominent high-traffic store location and maintain this retail product display for a period of six months. Shelf inventory must be maintained at all times. Point-of-sale materials ordered in Step 2 must be installed immediately upon receipt. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and distributor will be billed for the total cost of fixtures and free products.

Signature _____ Date _____

Total Cases Ordered

Approved by Distributor Sales Manager _____

Date _____

Distributor Order/Invoice Number _____

Frequent Buyer Program

Loyal customers get a free Wild Delight® product for every 10 of those products (same item, same size) they buy! It's simple, and it keeps your customers coming back to you! Best of all, it's free, and there is no obligation to retailers!

This program is available to full-line Wild Delight® retailers that wish to participate. When completed forms are received and approved by D & D Commodities Ltd., the Wild Delight® Frequent Buyer Program Kits will be sent directly to the participating retailer.

Index Cards

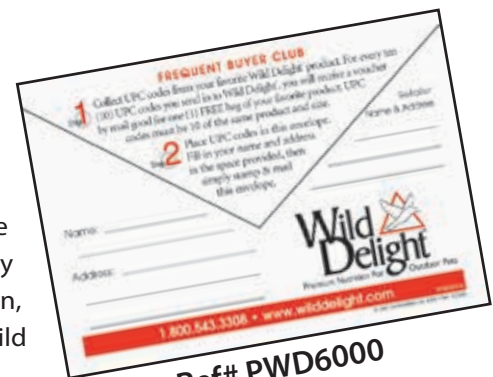
Retailers receive a free supply of Wild Delight® Frequent Buyer Club cards for their customers. Retailers then complete these cards as customers purchase Wild Delight® products. Customers are entitled to one (1) free product after the purchase of ten (10) of the same product (same item, same size). The retailer then turns the completed card into their Wild Delight® supplier and receives replacement merchandise or credit. This program applies to all Wild Delight® purchases – any product, any size! As consumers purchase products, store employees complete the information on the card (including date and time of purchase). Please use one card for each SKU purchased. When the card is complete (10 purchases made), retailers simply give the customer the free merchandise and indicate so on the card itself (in the space provided). Finally, retailers turn the completed card into their Wild Delight® distributor, who will replace the free product at no cost to the retailer. Additional cards are available at any time, so customers can always be earning (and buying) more great Wild Delight® products!



Ref# PWDFM2020

Envelope

With this method, retailers simply offer a Wild Delight® Frequent Buyer Program envelope to their customers. As in the method above, customers are entitled to one (1) free product after the purchase of ten (10) of the same product (same item, same size). After the customer has collected 10 Wild Delight® UPC codes, he or she simply seals them into the envelope and mails it directly to D & D Commodities Ltd. In turn, we will mail him or her a voucher to use in your store. This program applies to all Wild Delight® purchases – any product, any size!



Ref# PWD6000

Website

For added convenience, retailers can direct their customers to wilddelight.com, where consumers can download a Wild Delight® Frequent Buyer Club form (very similar to the envelope method). Customers just need to purchase 10 Wild Delight® products (of the same size and recipe) and save the UPC codes from the packages. Next, they download and complete a short form from wilddelight.com and mail it, along with the 10 UPC codes, to D & D Commodities Ltd. (address is included on the form). Finally, we'll send them a voucher to bring them back to your store for a free product.



Point of Sales Kit Instructions

To re-order materials in this kit, please use the POS Supply Order Form.

3-Tier Literature Kit Holder:

Please display holder with kids activity books, consumer guides, and Frequent Buyer Club envelopes on shelf in prominent area of Wild Delight® section. Please see image for illustration. Holders are securely fastened together with connectors (included).



P350000
3-Tier Literature Holder



PWD6000
Frequent Buyer
Club Envelope



PWDMC0500
Consumer Guide



Laminated Feeding Chart:

Hang with provided chain to shelf in prominent area of Wild Delight® section.



PWDBR0380
Laminated Feeding Chart



4.5' x 2.5' Flexible Vinyl Banner

This large, flexible banner can be hung indoors or outdoors. Use ropes or nails to hang banner indoors or use ropes or fasteners to hang banner outdoors.

Ref. # P661100



Shelf Talkers:

Place individual shelf talker in sleeve (P111000) provided and affix to shelf directly below corresponding product in prominent area of Wild Delight® section. For placement on gondola shelving, please use included shelf darts to affix sleeve to shelf.



POS Supply Order Form

D & D Commodities Ltd. • P.O. Box 359 • Stephen, MN 56757

Phone: 1-800-543-3308 • Fax: 1-218-478-3533

Toll Free Fax: 1-800-897-1331

Requested By:

Requested By: _____

Date Requested: _____

Ship By: _____

Cust. Needs by: _____

cc: Sales Agent (name): _____

cc: _____

Shipping To:

Attention: _____

Company: _____

Address 1: _____

Address 2: _____

City: _____

State: _____

ZIP+4: _____

Phone: _____

Fax: _____

How to Ship:

- | | | |
|--|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Mail | <input type="checkbox"/> UPS - 1 Day | <input type="checkbox"/> With Load |
| <input type="checkbox"/> Priority Mail | <input type="checkbox"/> UPS - 2 Day | <input type="checkbox"/> _____ |
| <input type="checkbox"/> UPS Ground | <input type="checkbox"/> UPS - 3 Day | <input type="checkbox"/> _____ |

Current:

- ☐ D & D Salesperson
- ☐ Distributor
- ☐ Chain
- ☐ Retailer
- ☐ Vendor
- ☐ Other - Explain

Potential:

- ☐ Distributor
- ☐ Chain
- ☐ Retailer
- ☐ Broker/Rep
- ☐ Vendor
- ☐ Other - Explain

Ref.

Description

Number Ordered

ORDER FORMS

- | | | |
|-----------|----------------------------------|-------|
| PWDFM3650 | POS Supply Order Form | _____ |
| PWDFM0750 | Product Order Form | _____ |
| PWDFM0600 | General Product Information Form | _____ |

POINT-OF-SALE MATERIAL

Fasteners & Sign Holders

- | | | |
|---------|--|-------|
| P111500 | Shelf Darts To Hold Shelf Talker To Gondola Shelving (Bag Of 20 Darts To Hold Set Of 10 Talkers) | _____ |
| P111000 | Shelf Talker Holder Flush Mount (Arbors) | _____ |

Store Signs

- | | | |
|---------|---------------------------------|-------|
| P661100 | 4.5'x2.5' Flexible Vinyl Banner | _____ |
|---------|---------------------------------|-------|

Shelf Talkers

- | | | |
|---------|--------------------------------|-------|
| PWD0710 | Advanced Formula® /Freq. Buyer | _____ |
| PWD0720 | Natural Formula | _____ |
| PWD0730 | Wildlife Formula | _____ |
| PWD0750 | Blocks | _____ |
| PWD0760 | Less Mess® | _____ |

Guides, Holders & Charts

- | | | |
|-----------|--------------------|-------|
| PWDMC0500 | Consumer Guide | _____ |
| 955000 | Retail Sales Guide | _____ |
| PWDPA0400 | Kids Activity Book | _____ |
| P360000 | 3-Tier Holder | _____ |

Kits

- | | | |
|-----------|-----------------|-------|
| PWDKT6000 | POS Starter Kit | _____ |
|-----------|-----------------|-------|

Refills:

- | | | |
|-----------|-------------------------------------|-------|
| PWD6000 | Frequent Buyer Envelopes | _____ |
| PWDFM2020 | Frequent Buyer Cards | _____ |
| PWDBR0380 | PROJECT WILDBIRD® Chart - Laminated | _____ |

Shipped _____ Packages _____ Shipped By _____ Date ____/____/____

Form #: PWDFM3650
Revised: 07/31/19



Fax Your Order Toll-Free: (800) 897-1331

Page: _____ of _____

Email Your Order: orders@ddcommodities.com

Date: _____

Questions: (800) 543-3308

PO #: _____

Customer: _____

Contact: _____

Address: _____

Phone: _____

Fax: _____

City: _____ State: _____ ZIP: _____

PLEASE ORDER BELOW IN EACHES

WILD DELIGHT® ADVANCED FORMULA® OUTDOOR BIRD FOODS

Item No.	Description		Eaches Ordered	Cases/ Pallet
367845	Wild Delight® Bugs N' Berries®	Barrier	6x4.5lb	56
372050	Wild Delight® Sizzle N' Heat®	Barrier	6x5lb	56
372140	Wild Delight® Sizzle N' Heat®	Poly	3x14lb	42
373050	Wild Delight® Golden® Finch Food	Barrier	6x5lb	56
374050	Wild Delight® Deck, Porch N' Patio®	Barrier	6x5lb	56
374200	Wild Delight® Deck, Porch N' Patio®	Barrier	1x20lb	50
364050	Wild Delight® Woodpecker, Nuthatch N' Chickadee®	Barrier	6x5lb	56
364200	Wild Delight® Woodpecker, Nuthatch N' Chickadee®	Barrier	1x20lb	50
376070	Wild Delight® Cardinal Food	Barrier	4x7lb	56
376150	Wild Delight® Cardinal Food	Barrier	1x15lb	50
376140	Wild Delight® Cardinal Food	Pail	1x13.5lb	48
376300	Wild Delight® Cardinal Food	Poly Woven	1x30lb	60
377080	Wild Delight® Songbird Food	Barrier	4x8lb	56
377200	Wild Delight® Songbird Food	Barrier	1x20lb	50
368080	Wild Delight® Gourmet Outdoor Bird Food	Barrier	4x8lb	56
368200	Wild Delight® Gourmet Outdoor Bird Food	Barrier	1x20lb	50
368350	Wild Delight® Gourmet Outdoor Bird Food	Poly Woven	1x35lb	60
365050	Wild Delight® Fruit N' Berry™	Barrier	6x5lb	56
365200	Wild Delight® Fruit N' Berry™	Barrier	1x20lb	50
360050	Wild Delight® Zero-Waste® Fruit Blend	Barrier	6x5lb	56
360200	Wild Delight® Zero-Waste® Fruit Blend	Barrier	1x20lb	50
366050	Wild Delight® Nut N' Berry®	Barrier	6x5lb	56
382316	Wild Delight® Nut N' Berry®	Pail	1x16lb	48
366200	Wild Delight® Nut N' Berry®	Barrier	1x20lb	50
381050	Wild Delight® Special Finch® Food	Barrier	6x5lb	56
381200	Wild Delight® Special Finch® Food	Barrier	1x20lb	50

**WILD DELIGHT® ADVANCED FORMULA®
SIZZLE N' HEAT® SUET CAKES**

Item No.	Description		Eaches Ordered	Cases/ Pallet
372175	Wild Delight® Sizzle N' Heat® Suet	Tray	12x11.8oz	200

WILD DELIGHT® OUTDOOR BIRD FOOD BLOCKS

Item No.	Description		Eaches Ordered	Cases/ Pallet
388310	Wild Delight® Bugs N' Berries® Block	Block	10x12oz	220
388380	Wild Delight® Deck, Porch N' Patio® Block	Block	10x14oz	220
388490	Wild Delight® Woodpecker, Nuthatch N' Chickadee® Block	Block	10x13oz	220
388320	Wild Delight® Sizzle N' Heat® Block	Block	10x12oz	220
388350	Wild Delight® Nut N' Berry® Block	Block	10x13oz	220
388470	Wild Delight® Block Feeder	Shrink	4x1ea	162

**WILD DELIGHT® LESS MESS®
OUTDOOR BIRD FOODS**

Item No.	Description		Eaches Ordered	Cases/ Pallet
390105	Wild Delight® Less Mess® Cardinal Food	Stand-Up	6x5lb	56
390205	Wild Delight® Less Mess® Songbird Food	Stand-Up	6x5lb	56
390305	Wild Delight® Less Mess® Gourmet	Stand-Up	6x5lb	56
390405	Wild Delight® Less Mess® Fruit N' Berry™	Stand-Up	6x5lb	56

**WILD DELIGHT® WILDLIFE FORMULA
OUTDOOR BIRD FOODS**

Item No.	Description		Eaches Ordered	Cases/ Pallet
362080	Wild Delight® Crunch N' Nut® Squirrel Food	Barrier	4x8lb	56
362200	Wild Delight® Crunch N' Nut® Squirrel Food	Barrier	1x20lb	50
388410	Wild Delight® Dove & Quail Food	Poly	4x10lb	56
388420	Wild Delight® Dove & Quail Food	Barrier	1x20lb	50



Fax Your Order Toll-Free: (800) 897-1331
Email Your Order: orders@ddcommodities.com
Questions: (800) 543-3308

Page: ____ of ____
Date: ____
PO #: ____

Customer: _____ Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____ Phone: _____ Fax: _____

PLEASE ORDER BELOW IN EACHES

Item No.	Description		Eaches Ordered	Cases/ Pallet
387100	Wild Delight® Cracked Corn	Poly	4x10lb _____	56
388070	Wild Delight® Corn On The Cob	Poly	4X7lb _____	56
388200	Wild Delight® Corn On The Cob	Barrier	1X20lb _____	80
379050	Wild Delight® Inshell Peanuts	Poly	4X5lb _____	49
379130	Wild Delight® Inshell Peanuts	Barrier	1X13lb _____	50
380050	Wild Delight® Shelled Peanuts	Poly	4X10lb _____	56
380250	Wild Delight® Shelled Peanuts	Barrier	1X20lb _____	50

WILD DELIGHT® NATURAL FORMULA OUTDOOR BIRD FOODS

Item No.	Description		Eaches Ordered	Cases/ Pallet
371050	Wild Delight® Feast®	Poly	8X5lb _____	56
371200	Wild Delight® Feast®	Barrier	1X20lb _____	50
371500	Wild Delight® Feast®	Poly Woven	1X40lb _____	60
391050	Wild Delight® Buffet®	Poly	8X5lb _____	56
391100	Wild Delight® Buffet®	Poly	4X10lb _____	56
391200	Wild Delight® Buffet®	Barrier	1X20lb _____	50
391500	Wild Delight® Buffet®	Poly Woven	1X40lb _____	60
375050	Wild Delight® Outdoor Finch™ Food	Poly	6X5lb _____	56
375200	Wild Delight® Outdoor Finch™ Food	Barrier	1X20lb _____	50
382520	Wild Delight® Large Finch Sock w/Nyjer® Seed	Box	8X25oz _____	120
383040	Wild Delight® Pink Finch Sock w/Nyjer® Seed	Box	12X13oz _____	126
382950	Wild Delight® Pink Finch Sock Floor Display 36x13oz	Display	1.0X1cs _____	42
383000	Wild Delight® Empty Finch Sock	Card	24X1ea _____	126
383050	Wild Delight® Nyjer® Seed	Barrier	6X5lb _____	56
383200	Wild Delight® Nyjer® Seed	Barrier	1X20lb _____	50

Item No.	Description		Eaches Ordered	Cases/ Pallet
385080	Wild Delight® Fine Sunflower Chips	Barrier	6X5lb _____	56
385200	Wild Delight® Fine Sunflower Chips	Barrier	1X20lb _____	50
361050	Wild Delight® Black Oil Sunflower Seeds	Poly	6X5lb _____	56
361100	Wild Delight® Black Oil Sunflower Seeds	Poly	3X10lb _____	56
361200	Wild Delight® Black Oil Sunflower Seeds	Barrier	1X20lb _____	50
363050	Wild Delight® Striped Sunflower Seeds	Poly	6X5lb _____	56
363150	Wild Delight® Striped Sunflower Seeds	Barrier	1X15lb _____	50
386080	Wild Delight® Safflower Seed	Barrier	4X8lb _____	56
386200	Wild Delight® Safflower Seed	Barrier	1X20lb _____	50

Turning Facebook Users Into Wild Delight® Fans

D & D Commodities is utilizing social media to build a strong platform with which to engage outdoor bird lovers. Not only do we provide interesting information about outdoor birds, their behavior and the products they prefer, we give customers the ability to share tips and stories, interacting with one another in a way that benefits us all.

Squirrel management is a hot topic, for example, with our fans sharing strategies for keeping the seed bandits away from bird feeders while still providing them with their own treats. It's a great way to learn from experienced birders, but also a valuable way to hear about D & D Commodities' pepper-flavored blends (which birds love but squirrels hate).

We support retailers through social media, and in turn, wild bird enthusiasts support them as well. Engaged consumers are more educated and more loyal, and that's good news for all of our partners.



facebook

Inspire kids to feed birds!

The Cornell Lab of Ornithology and D & D Commodities Ltd. are working to motivate kids to feed birds and appreciate them. As a world leader in the study and conservation of birds, the Cornell Lab is a trusted source for educational resources and citizen-science programs.



INSPIRING YOUNG PEOPLE

With D&D's support, 11,000 educators have received Cornell Lab educational materials, reaching more than 660,000 students.

FEEDING BIRDS AT SCHOOL

Thousands of educators have received free bags of bird seed to help them set up school bird feeders.

BENEFITS FOR YOUR BUSINESS

Encouraging people to engage in citizen science can be good for business. Research shows that the 400,000 people who participate in the Cornell Lab's citizen-science programs purchase more bird seed and bird feeders than the general population.

FREE RESOURCES FOR YOU AND YOUR CUSTOMERS

The Cornell Lab provides a wealth of free resources including bird-feeding tips, identification guides, and information on bird-friendly gardens. These resources help store owners engage customers more deeply in bird feeding and understanding birds.

For more information, visit
birds.cornell.edu or
birdsleuth.org



Helping Wild Delight® Customers Join In The Fight Against Cancer!

\$100k Every Year, More Than \$1 Million Overall

D & D and the American Cancer Society have been working together since 2009 to raise breast cancer awareness and save more lives. In that time, we've donated more than \$1 million to aid in the fight against cancer. We wanted to be part of a cause that benefited the buyers of wild bird food, and breast cancer was a clear choice. It is one of the world's most important issues, and one that is near and dear to our own hearts.

Benefits For Your Customers, Your Business And Cancer Research

Each bag of Wild Delight® outdoor bird food is clearly marked with the American Cancer Society logo and an explanation highlighting the nature of our relationship. Consumers will feel confident about their purchase when they can see firsthand that it's directly benefiting an organization such as The American Cancer Society. This confidence helps retailers as well, increasing sales and improving profit margins in a way that everyone can feel good about.

A \$1 Million Investment From D & D Can Provide:

- \$600,000 in breast cancer research
- 2,000 free nights of lodging for cancer patients
- 2,857 one-on-one support sessions
- 13,333 rides to and from treatment
- 5,000 hours of toll-free phone support





D & D Pioneered The Premium Category In Wild Bird Food Manufacturing.

By removing industry standards such as milo and cracked corn and replacing these low-cost ingredients with bird-attracting sunflower kernels, pistachios and fruits, among other favorites, we offered products never before seen. Along with our Premium quality mixes, retailers loved the cleanliness of our blends as well as our packaging and merchandising displays. To this day, our products are regarded as the upscale option in our customers' wild bird food departments.

Industry Milestones

Here are just a few of the industry "firsts" that D & D has achieved:

1. Studying the new nutritional needs of wild birds and wildlife and adding needed nutrients including vitamins, minerals, essential amino acids and electrolytes to Wild Delight® Advanced Formulas®.
2. Guaranteeing "locked formulas" so that consumers receive the same product with every purchase.
3. Adding real fruit (cherries, cranberries, raisins, papaya, etc.) to its wild bird and wildlife formulations such as its Wild Delight® Nut N' Berry® blend, a product that pioneered the wild bird food industry more than 20 years ago.
4. Introducing and providing support for consumer frequent buyer programs.



Wild Delight® Outdoor Bird Products

P.O. Box 359, Stephen, MN 56757-0359 USA

(800) 543-3308 • www.wilddelight.com

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Ref. # 955000
Rev. 09/06/19