

# **Point of Sales Kit Instructions**

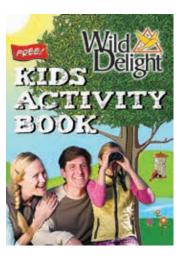
To re-order materials in this kit, please use the POS Supply Order Form.

#### 3-Tier Literature Kit Holder:

Please display holder with kids activity books, consumer guides, and Frequent Buyer Club envelopes on shelf in prominent area of Wild Delight® section. Please see image for illustration. Holders are securely fastened together with connectors (included).







PWDPA0400 Kids Activity Book



PWDMC0500 Consumer Guide

#### **Laminated Feeding Chart:**

Hang with provided chain to shelf in prominent area of Wild Delight® section.



PWDBR0380 Laminated Feeding Chart



## **Shelf Talkers:**

Place individual shelf talker in sleeve (P111000) provided and affix to shelf directly below corresponding product in prominent area of Wild Delight® section. For placement on gondola shelving, please use included shelf darts to affix sleeve to shelf.

### 4.5' x 2.5' Flexible Vinyl Banner

This large, flexible banner can be hung indoors or outdoors. Use ropes or nails to hang banner indoors or use ropes or fasteners to hang banner outdoors.

Ref. # P661100

