

Point of Sales Kit Instructions

To re-order materials in this kit, please use the POS Supply Order Form.

3-Tier Literature Kit Holder:

Please display holder with kids activity books, consumer guides, and Frequent Buyer Club envelopes on shelf in prominent area of Wild Delight® section. Please see image for illustration. Holders are securely fastened together with connectors (included).



P350000
3-Tier Literature Holder



PWD6000
Frequent Buyer
Club Envelope



PWDMC0500
Consumer Guide



Laminated Feeding Chart:

Hang with provided chain to shelf in prominent area of Wild Delight® section.



PWDBR0380
Laminated Feeding Chart



4.5' x 2.5' Flexible Vinyl Banner

This large, flexible banner can be hung indoors or outdoors. Use ropes or nails to hang banner indoors or use ropes or fasteners to hang banner outdoors.

Ref. # P661100



Shelf Talkers:

Place individual shelf talker in sleeve (P111000) provided and affix to shelf directly below corresponding product in prominent area of Wild Delight® section. For placement on gondola shelving, please use included shelf darts to affix sleeve to shelf.