



Introductory Stocking Program

May not be combined with other programs, promotions or discounts.
No substitutions. One (1) per retail store location. NEW RETAILERS ONLY.

Step 1 - Complete Company Information

Retailer Name: _____

Street Address: _____

City, State, ZIP: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Distributor: _____

Distributor Salesperson: _____

Step 2 - Point Of Sale - FREE:

Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight® Point-Of-Sale Starter Kit (PWDKT600) to the contact name and address above.

Step 4 - Signature Required:

By signature below, retailer named agrees to place Wild Delight® products ordered in a prominent high-traffic store location and maintain this retail product display for a period of six months. Shelf inventory must be maintained at all times. Point-of-sale materials ordered in Step 2 must be installed immediately upon receipt. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and distributor will be billed for the total cost of fixtures and free products.

Signature _____ Date _____

Step 3 - Order Product:

Order from products listed below. No substitutions allowed. Limit one (1) FREE case per item ordered. Order must include at least six (6) of the items marked with an asterisk (*). 20 lb. bags: Must buy 2 eaches to get 2 eaches (†).

| ITEM# | ITEM | ITEM SIZE | CASES ORDERED | FREE UNIT | TOTAL CASES |
|--------|--|--------------|---------------|-----------|-------------|
| 367845 | Bugs N' Berries®* | 6/4.5 lb. | _____ | + 1 = | _____ |
| 364050 | Woodpecker, Nuthatch N' Chickadee®* | 6/5 lb. | _____ | + 1 = | _____ |
| 365050 | Fruit N' Berry™* | 6/5 lb. | _____ | + 1 = | _____ |
| 360050 | Zero-Waste® Fruit Blend* | 6/5 lb. | _____ | + 1 = | _____ |
| 366050 | Nut N' Berry®* | 6/5 lb. | _____ | + 1 = | _____ |
| 374050 | Deck, Porch N' Patio®* | 6/5 lb. | _____ | + 1 = | _____ |
| 390105 | Less Mess® Cardinal Food | 6/5 lb. | _____ | + 1 = | _____ |
| 390205 | Less Mess® Songbird Food | 6/5 lb. | _____ | + 1 = | _____ |
| 390305 | Less Mess® Gourmet | 6/5 lb. | _____ | + 1 = | _____ |
| 390405 | Less Mess® Fruit N' Berry™ | 6/5 lb. | _____ | + 1 = | _____ |
| 373050 | Golden® Finch Food* | 6/5 lb. | _____ | + 1 = | _____ |
| 381050 | Special Finch® Food* | 6/5 lb. | _____ | + 1 = | _____ |
| 372050 | Sizzle N' Heat®* | 6/5 lb. | _____ | + 1 = | _____ |
| 376070 | Cardinal Food* | 4/7 lb. | _____ | + 1 = | _____ |
| 368080 | Gourmet Food* | 4/8 lb. | _____ | + 1 = | _____ |
| 377080 | Songbird Food* | 4/8 lb. | _____ | + 1 = | _____ |
| 372140 | Sizzle N' Heat® | 3/14 lb. | _____ | + 1 = | _____ |
| 376150 | Cardinal Food | 1/15 lb. | _____ | + 1 = | _____ |
| 364200 | Woodpecker, Nuthatch N' Chickadee® | 1/20 lb.† | _____ | + 2 = | _____ |
| 377200 | Songbird Food | 1/20 lb.† | _____ | + 2 = | _____ |
| 365200 | Fruit N' Berry™ | 1/20 lb.† | _____ | + 2 = | _____ |
| 360200 | Zero-Waste® Fruit Blend | 1/20 lb.† | _____ | + 2 = | _____ |
| 366200 | Nut N' Berry® | 1/20 lb.† | _____ | + 2 = | _____ |
| 374200 | Deck, Porch N' Patio® | 1/20 lb.† | _____ | + 2 = | _____ |
| 381200 | Special Finch® Food | 1/20 lb.† | _____ | + 2 = | _____ |
| 388380 | Deck, Porch N' Patio® Block | 10/14 oz. | _____ | + 1 = | _____ |
| 388490 | Woodpecker, Nuthatch N' Chickadee® Block | 10/13 oz. | _____ | + 1 = | _____ |
| 388350 | Nut N' Berry® Block | 10/13 oz. | _____ | + 1 = | _____ |
| 388310 | Bugs N' Berries® Block | 10/12 oz. | _____ | + 1 = | _____ |
| 388320 | Sizzle N' Heat® Block | 10/12 oz. | _____ | + 1 = | _____ |
| 388470 | Block Feeder | 4x1 ea. | _____ | + 1 = | _____ |
| 383040 | Pink Finch Sock w/Nyjer® Feeder | 12/13 oz. | _____ | + 1 = | _____ |
| 382520 | Large Finch Sock w/Nyjer® Seed | 8/25 oz. | _____ | + 1 = | _____ |
| 372175 | Sizzle N' Heat® Suet | 12/11.75 oz. | _____ | + 1 = | _____ |

Total Cases Ordered

Approved by Distributor Sales Manager _____

Date _____

Distributor Order/Invoice Number _____