



Frequent Buyer Program

Loyal customers get a free Wild Delight® product for every 10 of those products (same item, same size) they buy! It's simple, and it keeps your customers coming back to you! Best of all, it's free, and there is no obligation to retailers!

This program is available to full-line Wild Delight® retailers that wish to participate. When completed forms are received and approved by D & D Commodities Ltd., the Wild Delight® Frequent Buyer Program Kits will be sent directly to the participating retailer.

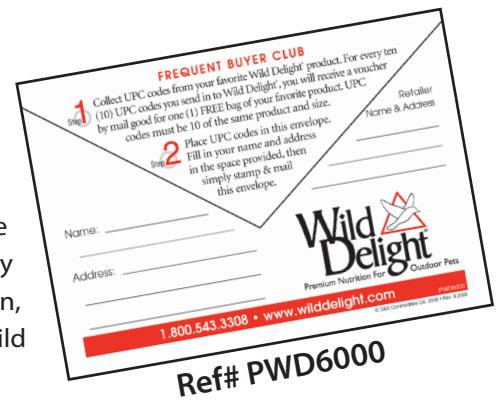
Index Cards

Retailers receive a free supply of Wild Delight® Frequent Buyer Club cards for their customers. Retailers then complete these cards as customers purchase Wild Delight® products. Customers are entitled to one (1) free product after the purchase of ten (10) of the same product (same item, same size). The retailer then turns the completed card into their Wild Delight® supplier and receives replacement merchandise or credit. This program applies to all Wild Delight® purchases – any product, any size! As consumers purchase products, store employees complete the information on the card (including date and time of purchase). Please use one card for each SKU purchased. When the card is complete (10 purchases made), retailers simply give the customer the free merchandise and indicate so on the card itself (in the space provided). Finally, retailers turn the completed card into their Wild Delight® distributor, who will replace the free product at no cost to the retailer. Additional cards are available at any time, so customers can always be earning (and buying) more great Wild Delight® products!



Envelope

With this method, retailers simply offer a Wild Delight® Frequent Buyer Program envelope to their customers. As in the method above, customers are entitled to one (1) free product after the purchase of ten (10) of the same product (same item, same size). After the customer has collected 10 Wild Delight® UPC codes, he or she simply seals them into the envelope and mails it directly to D & D Commodities Ltd. In turn, we will mail him or her a voucher to use in your store. This program applies to all Wild Delight® purchases – any product, any size!



Website

For added convenience, retailers can direct their customers to wilddelight.com, where consumers can download a Wild Delight® Frequent Buyer Club form (very similar to the envelope method). Customers just need to purchase 10 Wild Delight® products (of the same size and recipe) and save the UPC codes from the packages. Next, they download and complete a short form from wilddelight.com and mail it, along with the 10 UPC codes, to D & D Commodities Ltd. (address is included on the form). Finally, we'll send them a voucher to bring them back to your store for a free product.

