



## Getting Started In The First Food Free™ Program Is Easy!

- There is no cost or charge to the retailer for participation.
- Complete the participation record section of this form.
- Mail or fax completed form to D&D Commodities Ltd.
- A store kit will be sent to each participating retailer.

### L'Avian Plus™ Products:

- Are Free Of Added Sugars
- Are Free Of Added Chemical Preservatives
- Virtually Dust Free
- Nutritionally Fortified With Added Supplement
- Contain Added Enzymes And Probiotics
- Contain Chelated Minerals

L'Avian Plus™

# FIRST FOOD FREE™ PROGRAM

A PROGRAM TO HELP RETAILERS START BUILDING  
REPEAT BUSINESS WITH NEW PET OWNERS.

To participate in the First Food Free™ Program, the retailer must complete this Participation Form. Upon receipt of a completed form, D & D Commodities Ltd. will provide the retailer with a complete store kit at no charge.

- Questions regarding this program should be directed to the retailer's L'Avian Plus™ distributor/supplier. Participation by retailers and L'Avian Plus™ distributors is voluntary.
- Free food given away by retailers will be replaced or the value credited to the account of the retailer at the actual cost to the retailer, according to the policy of the retailer's L'Avian Plus™ supplier.
- Free food is limited to specific L'Avian Plus™ products in their original package as shown on the Redemption Certificate. Bulk products, products packed at store level by the retailer and/or other products manufactured by D&D Commodities Ltd. are excluded.
- Participating retailers are not required to sell or carry livestock.
- Breeders are excluded from this program.
- The First Food Free™ program may not be combined with other programs, promotions or special offers offered by D & D Commodities Ltd. or its distributors.
- D & D Commodities Ltd. may at its sole discretion discontinue, alter or change this program at any time. Should the program be changed, discontinued or terminated, participating retailers will be sent 30 days' advance notice by regular mail.
- To participate in the First Food Free™ program, retailers must carry a representation of the L'Avian Plus™ product line, including shelf stock of the products being offered as free according to the program and Redemption Certificate. Retailer inventory and purchases are subject to verification.

RETURN THIS PARTICIPATION FORM TODAY!

Fax To: L'Avian Plus™ First Food Free™ Program, 1-800-897-1331

Mail To: L'Avian Plus™ First Food Free™ Program, PO Box 359, Stephen, MN 56757

This form must be completed in full. Please print clearly. Upon receipt by D & D Commodities Ltd., a First Food Free™ Retail Kit will be sent to the retailer shown below.

Retail Store Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Owner/Manager Name: \_\_\_\_\_

Email: \_\_\_\_\_

By signing below I state that I have read and understand the L'Avian Plus™ program and agree to terms stated. Please send complete materials at no charge. I confirm that this retail location is a full-line L'Avian Plus™ products retailer.

Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_