



The Wild Delight®

FREQUENT BUYER PROGRAM

A SPECIAL CLUB FOR YOUR CUSTOMERS

Loyal customers get a free Wild Delight® product for every 10 of those products they buy! It's simple, and it keeps your customers coming back to you! Best of all, it's free, and there is no obligation to retailers!

This program is available to full-line Wild Delight® retailers that wish to participate. This application must be completed and returned to D & D Commodities Ltd. (directly or through the authorized Wild Delight® distributor). When completed forms are received and approved by D & D Commodities Ltd., the Wild Delight® Frequent Buyer Program Kits will be sent directly to the participating retailer.

Index Cards

Retailers receive a free supply of Wild Delight® Frequent Buyer Club cards for their customers. Retailers then complete these cards as customers purchase Wild Delight® products. Customers are entitled to one (1) free after the purchase of ten (10) of the same product. The retailer then turns the completed card into their Wild Delight® supplier and receives replacement merchandise or credit. This program applies to all Wild Delight® purchases – any product, any size! As consumers purchase products, store employees complete the information on the card (including date and time of purchase). Please use one card for each SKU purchased. When the card is complete (10 purchases made), retailers simply give the customer the free merchandise and indicate so on the card itself (in the space provided). Finally, retailers turn the completed card into their Wild Delight® distributor, who will replace the free product at no cost to the retailer. Additional cards are available at any time, so customers can always be earning (and buying) more great Wild Delight® products!

Wild Delight® Frequent Buyer Program		Wild Delight® Product	Size	Package	Points Number	Date
1	Date	5			10	
2		6				
3		7		FREE		
4						

Ref# PWDFM2020

Envelope

With this method, retailers simply offer a Wild Delight® Frequent Buyer Program envelope to their customers. As in the method above, customers are entitled to one (1) free product after the purchase of ten (10) of the same product. After the customer has collected 10 Wild Delight® UPC codes, he or she simply seals them into the envelope and mails it directly to D & D Commodities Ltd. In turn, we will mail him or her a voucher to use in your store. This program applies to all Wild Delight® purchases – any product, any size!

1 Collect UPC codes from your favorite Wild Delight® product. For every ten (10) UPC codes you send in to Wild Delight®, you will receive a voucher to mail good for one (1) FREE bag of your favorite product UPC codes must be 10 of the same product and size.

2 Place UPC codes in this envelope. Fill in your name and address in the space provided, then simply stamp & mail this envelope.

Name: _____

Address: _____

Wild Delight® Premium Nutrition For Outdoor Pets

1.800.545.3308 • www.wilddelight.com

Ref# PWD6000

Web Site

For added convenience, retailers can direct their customers to wilddelight.com, where consumers can download a Wild Delight® Frequent Buyer Club form (very similar to the envelope method). Customers just need to purchase 10 Wild Delight® products (of the same size and recipe) and save the UPC codes from the packages. Next, they download and complete a short form from wilddelight.com and mail it, along with the 10 UPC codes, to D & D Commodities Ltd. (address is included on the form). Finally, we'll send them a voucher to bring them back to your store for free product.



