



FREE STORE DISPLAY SYSTEM FOR L'AVIAN PLUS TREAT POUCHES

May not be combined with other programs, promotions or discounts.
No substitutions. This form must be completed in full and signed.

Step 1:

Retailer Name: _____
 Street Address: _____
 City, State, Zip: _____
 Contact: _____
 Phone: _____
 Fax: _____
 Email: _____
 Distributor: _____
 Distributor Salesperson: _____
 D & D Salesperson: _____

Step 4 - Order Case Goods For Display (Required):

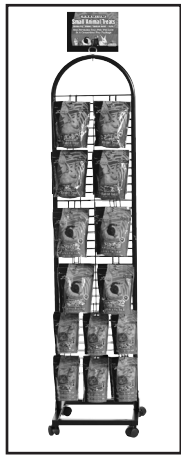
Order Must Be For One Case of Each Product Shown.
No Substitutions Allowed. Limit: Two racks per retail store.

ITEM #	ITEM	UNIT SIZE	UNITS/CASE	CASES ORDERED
005205	Tropik Treet™ for Cockatiels	5.5 oz.	12	_____
005314	Tropik Treet™ for Parrots	14 oz.	12	_____
005414	Tropik Treet™ for Lg. Parrots	14 oz.	12	_____
194140	Guinea Pig Treat	14 oz.	12	_____
191060	Hamster/Gerbil Treat	6.0 oz.	12	_____
197130	Rabbit Treat	13 oz.	12	_____

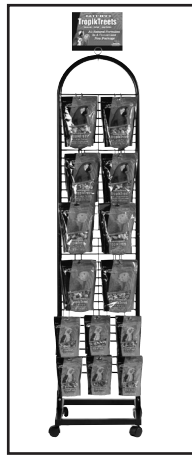
TOTAL CASES

Two-Sided Display System

Small Animal Treats
Side A



TropikTreats™
Side B



VALUE OF RACK:
\$100.00

Step 5 - Special Bonus (Optional):

FREE FUN TREATS (Treat Sticks). Order one (1) case of any Fun Treat Sticks and receive one (1) FREE case on the same Fun Treat Sticks. Limit one free case per item shown. No substitutions.

ITEM #	ITEM	ITEM SIZE	CASES ORDERED	+	FREE CASE	TOTAL CASES
00143	Parakeet Fun Treat	12 x 3 oz.	_____	+	1	_____
00123	Cockatiel Fun Treat	12 x 3 oz.	_____	+	1	_____
00153	Parrot Fun Treat	12 x 3 oz.	_____	+	1	_____
00313	Hamster/Gerbil Fun Treat	12 x 3 oz.	_____	+	1	_____
00343	Guinea Pig Fun Treat	12 x 3 oz.	_____	+	1	_____
00373	Rabbit Fun Treat	12 x 3 oz.	_____	+	1	_____

Step 2 - Programs (Required):

- YES - This retailer will participate in the L'Avian Plus™ Consumer Frequent Buyer Program. Send store kit now. (PLPKT0200)
- YES - This retailer will participate in the L'Avian Plus™ First Food Free Program. (PLPKT0250)

Step 3 - Point of Sale (FREE):

Please send immediately.

- YES, this retailer will install all required and available POS materials. Please have distributor representative or D & D representative order materials required for this location.
- Send _____ L'Avian Plus™ Product Guides for consumer and store reference. (PLPMC0200)

Approved by Distributor Sales Manager

Date

Distributor Order/Invoice Number _____

Step 6 - Signature Required:

By signing below, retailer named agrees to accept, install and display the fixture ordered and further agrees that no other product (other than L'Avian Plus™ products) will be stacked or displayed on this fixture for a period of one (1) year from the date of this order shown below. Retailer agrees to reimburse D & D Commodities Ltd. for the value of the fixture as shown, should the terms of this Agreement be violated. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and retailer will be billed for total cost of fixtures and free product.

Signature _____

Date _____