

FOUR-FOOT BULK PLANOGRAM PROGRAM

May not be combined with other programs, promotions or discounts.

No substitutions allowed. This form must be completed in full and signed. Please print clearly.

Step 1 –

Retailer Name: _____

Street Address: _____

City, State, ZIP: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Distributor: _____

Distributor Salesperson: _____

D & D Salesperson: _____

Step 4 – Order Packaged Product:

Order must be for 15 cases. A minimum of 10 different items (SKUs) must be selected, and a minimum of 5 of those items must be from items marked(*)

ITEM#	ITEM SIZE	UNIT UNITS/ CASES	CASES ORDERED
364050	Woodpecker, Nuthatch N' Chickadee**	5 lb. 6	_____
376070	Cardinal Food*	7 lb. 4	_____
376150	Cardinal Food*	15 lb. 1	_____
377080	Songbird Food*	8 lb. 4	_____
368080	Gourmet Outdoor Pet Food*	8 lb. 4	_____
365050	Fruit N' Berry™*	5 lb. 6	_____
360050	Zero-Waste® Fruit Blend*	5 lb. 6	_____
366050	Nut N' Berry**	5 lb. 6	_____
374050	Deck, Porch N' Patio**	5 lb. 6	_____
362080	Crunch N' Nut® Squirrel Food*	8 lb. 4	_____
373050	Golden® Finch Food	5 lb. 6	_____
381050	Special Finch® Food	5 lb. 6	_____
385080	Fine Sunflower Chips	5 lb. 6	_____
383050	Nyjer® Seed	5 lb. 6	_____
388070	Corn On The Cob	7 lb. 4	_____
386080	Safflower Seed	8 lb. 4	_____
375050	Outdoor Finch™ Food	5 lb. 6	_____
361050	Black Oil Sunflower Seed	5 lb. 6	_____
361100	Black Oil Sunflower Seed	10 lb. 3	_____
363050	Striped Sunflower Seed	5 lb. 6	_____
383040	Finch Sock w/Nyjer® Seed (small)	13 oz. 12	_____
382520	Finch Sock w/Nyjer® Seed (large)	25 oz. 8	_____
380050	Shelled Peanuts	10 lb. 4	_____
379050	Inshell Peanuts	5 lb. 4	_____
388490	Woodpecker, Nuthatch N' Chickadee® Block*	13 oz. 10	_____
388330	Fruit N' Berry™ Block*	10 oz. 10	_____
388350	Nut N' Berry® Block*	13 oz. 10	_____
388380	Deck, Porch N' Patio® Block*	14 oz. 10	_____

TOTAL CASES THIS ORDER

Step 2 – Choose Bin Sizes And Styles:



(K314500)

(K315000)

(K316000)

Style 3G

3 Each –

3 Gallon Bins*

(Value \$300)

Approx. 20 lb.

Style 5G

3 Each –

5 Gallon Bins*

(Value \$300)

Approx. 30 lb.

Style 12G

2 Each –

12 Gallon Bins*

(Value \$300)

Approx. 50 lb.

*NOTE: PBS Shelf Catch Trays are available for 3G, 5G and 12G. 3 & 5 gal. bins = 9 per 2 catch trays. 12 gal. bin = 5 per 2 catch trays.

*All styles come with 1 FREE Poly Bag Dispenser, roll of poly bags and bin tags. Limit one per retail location.

Step 3 – Point Of Sale – FREE:

Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight® Point-Of-Sale Starter Kit (PWDKT6000) to the contact name and address above.

POS Kit

3-Tier Literature Holder (includes connectors)

Kids Activity Books

Frequent Buyer Club Envelopes and Cards

Consumer Guides

Shelf Talkers

Laminated Feeding Chart

Step 5 – Order Larger Bags For Bins:

You must order a different product for each bin ordered in Step 2. Order from list below. No substitutions. Buy 1, Get 1 FREE. (Limit 1 free bag of each item).

ITEM#	ITEM SIZE	UNITS ORDERED	FREE UNIT	TOTAL UNITS
376350	Cardinal Food	35 lb. _____	+ 1 =	_____
377200	Songbird Food	20 lb. _____	+ 1 =	_____
368200	Gourmet Outdoor Pet Food	20 lb. _____	+ 1 =	_____
365200	Fruit N' Berry™	20 lb. _____	+ 1 =	_____
360200	Zero-Waste® Fruit Blend	20 lb. _____	+ 1 =	_____
366200	Nut N' Berry®	20 lb. _____	+ 1 =	_____
378200	Squirrel Food	20 lb. _____	+ 1 =	_____
381200	Special Finch® Food	20 lb. _____	+ 1 =	_____
364200	Woodpecker, Nuthatch N' Chickadee®	20 lb. _____	+ 1 =	_____
374200	Deck, Porch N' Patio®	20 lb. _____	+ 1 =	_____

Approved by Distributor Sales Manager

Date _____

Distributor Order/Invoice Number _____

Step 6 – Please Read And Sign:

By signature below, retailer named above agrees to set a single 4-foot section of Wild Delight® products in a prominent retail store location. Retailer agrees that free bulk bins provided under this agreement shall be used exclusively for Wild Delight® products for a period of 1 full year from the date shown below and that the correct bin tags will be in place at all times. Should the retailer remove the 4' section or use the bulk bins for any other purpose within the

first year as stated, retailer agrees to reimburse D & D Commodities Ltd. for the value of the bins as shown. Delivery of product subject to verification. Failure to provide a copy of invoice upon request showing delivery of required products voids the program and retailer will be billed for total cost of fixtures and free product.

Retailer Signature _____

Date _____